## **ORDER**

Orders Order / Rev: 710415 - 8 06300017 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1536 A 09/18/12 - 09/24/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 08/28/12 / 09/21/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

**Totals** 

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/17/12	09/23/12	133	\$144,510.00	\$122,833.50
09/24/12	09/30/12	32	\$28,725,00	\$24,416,25

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	165	\$173,235.00	\$147,249.75	0.00
Totals	165	\$173,235,00	\$147,249,75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch S	Start End	Inventory Code	Break	Start/End	Time Days	Len Spot	s Rate	Pri Rtg Type	Spots	Amount
1 WTSP 09	9/18/12 09/21	(12 ON (M-Su) ON (M-Su)	CM	M-F 137, S (4:30 XM-4	Sa 1205, - TWTF :59 XM)	:30	4 \$75.0	0 P-4 0.00 NM	4	\$300.00
Start D Week: 09/17/		te Weekdays	Spots/Week	Rate \$75.00	Rating 0.00					
	9/24/12 09/24		CM		Sa 1205,M	:30	1 \$75.0	0 P-4 0.00 NM	1	\$75.00
Start D Week: 09/24/			Spots/Week 1	Rate \$75.00	Rating 0.00					
3 WTSP 09	9/18/12 09/21	12 5-530a 5-530a 10 News	CM	5-530a	- TWTF	:30	4 \$100.0	0 P-4 0.00 NM	1	\$100.00
Start D Week: 09/17/			Spots/Week 4	Rate \$100.00	Rating 0.00					
	ate Range 9/17/12-09/23/	<u>Description</u> 2 5-530a	<u>Star</u> 5-53	t/End Time 30a	_	<u>Veekdays</u> ·TWГhF		Rate Rtg Type 0.00 NM		
	)/17/12-09/23/ <sup>-</sup>	2 5-530a	5-53	80a	-	ТWГhF	:30 <del>(\$10</del>	<del>00.00)</del> 0.00 NM	·	
4 WTSP 09 Credit	9/17/12-09/23/ ed	2 5-530a	5-53	80a	-	ТWГhF	:30 <del>(\$10</del>	<del>00.00)</del> 0.00 <i>NM</i>		
5 WTSP 09	9/18/12 09/21	/12 530-6a 530-6a 10 News	СМ	530-6a	- TWTF	:30	5 \$150.0	0 P-4 0.00 NM	5	\$750.00
Start D Week: 09/17/			Spots/Week 5	Rate \$150.00	Rating 0.00					
6 WTSP 09	9/24/12 09/24	12	CM	530-6a	М	:30	2 \$150.0	0 P-4 0.00 NM	2	\$300.00

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WTSP-TV

Order / Rev: 710415 - 8 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	530-6a 10 News <u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 09/ 7 WTSP		09/30/12 2 09/21/12		CM 2	\$150.00 6-7a	0.00 - TWTF	- :30	4	\$175.00 P-4	0.00 NM	4	\$700.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays - TWFF	Spots/Week 4	<u>Rate</u> \$175.00	Rating 0.00						
		2 09/24/12		СМ	6-7a	M	- :30	1	\$175.00 P-4	0.00 NM	1	\$175.00
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$175.00	Rating 0.00						
9 WTSP	09/18/1	2 09/21/12	CBS This Morning	-	7-9a (7:00 AM-8:	- ТWГF 00 AM)	- :30	4	\$200.00 P-4	0.00 NM	4	\$800.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$200.00	Rating 0.00					<u> </u>	
10 WTSP	09/24/1	2 09/24/12	CBS This Morning	-	7-9a (7:00 AM-8:	M 00 AM)	- :30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rating 0.00					<u> </u>	
11 WTSP	09/18/1	2 09/21/12	CBS This Morning	0	7-9a (8:00 AM-9:	- TWTF 00 AM)	- :30	4	\$200.00 P-4	0.00 NM	4	\$800.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$200.00	Rating 0.00						
12 WTSP	09/24/1	2 09/24/12	CBS This Mornin	-	7-9a (8:00 AM-9:	M 00 AM)	- :30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$200.00	Rating 0.00					<u> </u>	
13 WTSP	09/18/1	2 09/21/12	M-F 9-930a 10 No. 10 News, 9am	ews, 9a@iM	9-9:30A	- TWTF	- :30	4	\$100.00 P-4	0.00 NM	4	\$400.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$100.00	Rating 0.00					<u> </u>	
14 WTSP	09/24/1	2 09/24/12	M-F 9-930a 10 No 10 News, 9am	ews, 9a@iM	9-9:30A	M	- :30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$100.00	Rating 0.00						
15 WTSP	09/18/1	2 09/21/12	M-F 930-10a Inside Edition	СМ	930-10a	- TWTF	- :30	4	\$100.00 P-4	0.00 NM	4	\$400.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$100.00	Rating 0.00						
16 WTSP	09/24/1	2 09/24/12	M-F 930-10a Inside Edition	СМ	930-10a	М	- :30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$100.00	Rating 0.00						
17 WTSP	09/18/1	2 09/21/12	M-F 10-11a Studio 10	СМ	10-11a	- T	- :30	2	\$75.00 P-4	0.00 NM	2	\$150.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays - T	Spots/Week 2	Rate \$75.00	Rating 0.00						
19 WTSP	09/18/1	2 09/21/12	Price Is Right Price Is Right	СМ	11a-12p	- TWГF	- :30	6	\$450.00 P-4	0.00 NM	6	\$2,700.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 6	Rate \$450.00	Rating 0.00						
E 20 WTSP	09/24/1	2 09/24/12	Price Is Right Price Is Right	СМ	11a-12p	M	- :30	2	\$450.00 P-4	0.00 NM	1	\$450.00
<u>Sta</u> Week: 09/	rt Date /24/12	End Date 09/30/12	Weekdays M	Spots/Week 2	T	Rating 0.00						
1 WTSP			Pescription Price Is Right	<u>Star</u> 11a-	t/End Time 12p		Weekdays M	<u>Len</u>		Rtg Type 0.00 NM		
Cre	edited										J	

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Order / Rev: 710415 - 8 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch St	art End	Inventory Code	e Break	Start/End	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
21 WTSP 09/	18/12 09/21/12	M-F 12-1230p 10 News @ Noo	CM	12-1230p	- TWTF	:30	4	\$450.00 P-4	0.00 NM	4	\$1,800.00
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1		- TWTF M-F 12-1230p	CM	\$450.00 12-1230p	0.00 M	- :30	1	\$900.00 P-4	0.00 NM	1	\$900.00
		10 News @ Noo	n	_		.00	•	ψοσοίσοι .	0.00	·	φοσο.σσ
Start Da Week: 09/24/1		<u>Weekdays</u> M	Spots/Week 1	Rate \$900.00	Rating 0.00						
23 WTSP 09/	18/12 09/21/12		CM	1230-130p	- TWTF	:30	4	\$550.00 P-4	0.00 NM	4	\$2,200.00
Start Da	te End Date	Young and the F Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1		- TWTF Y&R	CM	\$550.00 1230-130p	0.00 M	- :30	1	\$550.00 P-4	0.00 NM	1	\$550.00
24 WTSF 09/	24/12 09/24/12	Young and the F		1230-130p		.30	'	ф330.00 F-4	U.UU INIVI	'	φ330.00
Start Da Week: 09/24/1		<u>Weekdays</u> M	Spots/Week 1	Rate \$550.00	Rating 0.00						
25 WTSP 09/			CM	130-2p	- TWTF	- :30	4	\$550.00 P-4	0.00 NM	0	\$0.00
Start Da	te End Date	Bold and Beautif Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1 Spot Ch Date		- TWTF Description	4 Star	\$550.00 t/End Time	0.00	Weekdays	Len	ath Rate	Rtg Type		
1 WTSP 09/1	7/12-09/23/12		130-			- TWГhF			0.00 <i>NM</i>		
Credite 2 WTSP 09/	ı 7/12-09/23/12 l	B& <i>B</i>	130-	·2p		- TWThF	_	:30 <del>(\$550.00)</del>	0.00 <i>NM</i>		
Credite		D0 D	120	On		- TWThF		·20 (\$550.00)	0.00 1/14		
Credite	7/12-09/23/12 l H	D& <i>D</i>	130-	·zp		- 1 W111F	-	:30 <del>(\$550.00)</del>	0.00 /\/		
4 WTSP 09/1 Credited	7/12-09/23/12 L	B&B	130-	·2p		- TWThF	-	:30 <del>(\$550.00)</del>	0.00 <i>NM</i>		
26 WTSP 09/		R&R	CM	130-2p	M	:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
		Bold and Beautif	ful	•		.00	•	φοσο.σσ1 4	0.00 14101	,	ψοσο.σσ
Start Da Week: 09/24/1		<u>Weekdays</u> M	Spots/Week 1	Rate \$550.00	Rating 0.00						
27 WTSP 09/	18/12 09/21/12	M-F 2-3p The Talk	СМ	2-3p	- TWTF	- :30	4	\$300.00 P-4	0.00 NM	1	\$300.00
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1 Spot Ch Date		- TWTF Description	4 Star	\$300.00 t/End Time	0.00	Weekdays	Len	noth Rate	Rtg Type		
	7/12-09/23/12 I		2-3p			- TWThF		:30 <del>(\$300.00)</del>			
Credite	d OR 3 11P SUN	NEWS1									
2 WTSP 09/:	7/12-09/23/12 [	•	2-3p	1		- TWThF	-	:30 <del>(\$300.00)</del>	0.00 <i>NM</i>		
Credite [DO 1 F	<i>l</i> OR 3 11P SUN	NEWS]									
	7/12-09/23/12 I	M-F 2-3p	2-3p	1		- TWThF	-	:30 <del>(\$300.00)</del>	0.00 <i>NM</i>		
Credite [DO 1 F	or 3 11P SUN	NEWS]									
28 WTSP 09/	24/12 09/24/12	M-F 2-3p The Talk	СМ	2-3p	M	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/1		M M-F 3-4n	CM	\$300.00 3-4p	0.00 - TWTF	:30	8	\$275.00 P-4	0.00 NM	8	\$2,200.00
		Let's Make a De	al			.50	J	<b>7</b> 0.001 4	5.55 THM	Ĭ	<del>+</del> =,=00.00
Start Da Week: 09/17/1	_	<u>Weekdays</u> - TWTF	Spots/Week 8	Rate \$275.00	Rating 0.00						
30 WTSP 09/		M-F 3-4p Let's Make a De	CM	3-4p	M	:30	2	\$275.00 P-4	0.00 NM	2	\$550.00
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/1	2 09/30/12	M	2	\$275.00	0.00						

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Order / Rev: 710415 - 8 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
31 WTSP	09/18/1	2 09/21/12	M-F 4-5p Dr. Phil	СМ	4-5p	- TWTF-	- :30	4	\$400.00 P-4	0.00 NM	4	\$1,600.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$400.00	Rating 0.00						
32 WTSP	09/24/1	2 09/24/12	M-F 4-5p Dr. Phil	СМ	4-5p	M	- :30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$400.00	Rating 0.00						
33 WTSP	09/18/1	2 09/21/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	- TWTF-	- :30	4	\$275.00 P-4	0.00 NM	4	\$1,100.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$275.00	Rating 0.00						
34 WTSP	09/24/1	2 09/24/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	M	- :30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Start Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$275.00	Rating 0.00						
35 WTSP	09/18/1	2 09/21/12	M-F 530-6p 10 News at 530p	СМ	530-6p	- TWTF-	- :30	4	\$275.00 P-4	0.00 NM	4	\$1,100.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$275.00	Rating 0.00						
36 WTSP	09/24/1	2 09/24/12	M-F 530-6p 10 News at 530p	СМ	530-6p	M	- :30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Start Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$275.00	Rating 0.00						
37 WTSP	09/18/1	2 09/21/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWГF-	- :30	4	\$500.00 P-4	0.00 NM	4	\$2,000.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$500.00	Rating 0.00						
38 WTSP	09/24/1	2 09/24/12	M-F 6-630p 6-630p 10 News	СМ	6-630p	M	- :30	2	\$500.00 P-4	0.00 NM	2	\$1,000.00
Start Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 2	Rate \$500.00	Rating 0.00						
41 WTSP	09/18/1	2 09/21/12	7-730p Wheel of Fortune	СМ	7-730p	- TWTF-	- :30	4	\$1,300.00 P-4	0.00 NM	4	\$5,200.00
<u>Start</u> Week: 09/1	t Date 7/12	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$1,300.00	Rating 0.00						
42 WTSP	09/24/1	2 09/24/12	7-730p Wheel of Fortune	СМ	7-730p	M	- :30	2	\$1,300.00 P-4	0.00 NM	2	\$2,600.00
Start Week: 09/2	t Date 24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$1,300.00	Rating 0.00						
43 WTSP			730-8p Jeopardy	СМ	730-8p	- TWTF-	- :30	4	\$1,500.00 P-4	0.00 NM	4	\$6,000.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$1,500.00	Rating 0.00						
44 WTSP			730-8p Jeopardy	СМ	730-8p	M	- :30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Start Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week	Rate \$1,500.00	Rating 0.00						
45 WTSP			LN (M-F) LN (M-F)	СМ	M-F 11-113		- :30	4	\$1,000.00 P-4	0.00 NM	4	\$4,000.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$1,000.00	Rating 0.00						
46 WTSP				СМ	M-F 11-113		- :30	2	\$1,000.00 P-4	0.00 NM	2	\$2,000.00
Start Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 2	Rate \$1,000.00	Rating 0.00						
47 WTSP			LN (Sa) Late News (Sa)	СМ	Sa 11-1135	oS	- :30	1	\$700.00 P-4	0.00 NM	1	\$700.00
Start	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Order / Rev: 710415 - 8 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
47 WTSP	09/22/1	2 09/22/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p		S-	:30	1	\$700.00 P-4	0.00 NM	1	\$700.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays	Spots/Week	Rate \$700.00	Rating 0.00	-						
		2 09/23/12	LN (Su) Late News (Su)	СМ	Su 11-1135p		S	:30	2	\$900.00 P-4	0.00 NM	2	\$1,800.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays	Spots/Week 2	Rate	Rating	-						
-		2 09/24/12	Letterman	CM	\$900.00 1135p-1237a			:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
			Late Night with D	avid Letterma									
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$350.00	Rating 0.00	-						
51 WTSP	09/18/1	2 09/21/12	Late Late Show Late Late Show	СМ	1237-137a	- "	ΓWΓF	:30	4	\$175.00 P-4	0.00 NM	2	\$350.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/ Spot Ch	17/12 Date Ra	09/23/12	- TWTF escription	4 Star	\$175.00 t/End Time	0.00		/eekdays	I م	igth Rate	Rtg Type		
			ate Late Show		7-137a		_	TWThF			0.00 NM		
	edited	0.00/00/40 /	-1-1-1-01	400	7.407-		,	pumi p		00 (0475.00)	0.00 144		
_	09/17/12 edited	2-09/23/12 L	ate Late Show	1237	7-137a		= ',	ГWГhF	-	:30 <del>(\$175.00)</del>	0.00 NM		
52 WTSP	09/24/1	2 09/24/12	Late Late Show Late Late Show	СМ	1237-137a	M		:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	l						
Week: 09/	24/12	09/30/12	M	1	\$175.00	0.00							
53 WTSP	09/22/1	2 09/22/12	Sat 6-8a 10 News, 6am Sa	CM aturday	Sat 6-8a		S-	:30	2	\$75.00 P-4	0.00 NM	2	\$150.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00	-						
		2 09/22/12	Sat 8-10a CBS This Mornin	CM	Sat 8-10a		S-	:30	2	\$150.00 P-4	0.00 NM	1	\$150.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	l						
Week: 09/		09/23/12	S-	2	\$150.00	0.00		/ a a l . al a a		auth Data	Dta Tuna		
	Date Ra	<u>nge</u> 2- <i>09/23/12</i> S	escription at 8-10a		t/End Time 8-10a		_	<u>/eekdays</u> Sa-	_		Rtg Type 0.00 NM		
Cre	edited									(,,			
	ove to 53		Cat C C20a	CM	C-+ C C20-		S-	-20		\$200.00 D.4	0.00 NIM		<b>#</b> 0.00
55 W15P	09/22/1	2 09/22/12	Sat 6-630p Sat 6-630p 10 Ne	CM ews	Sat 6-630p		3-	:30	1	\$200.00 P-4	0.00 NM	0	\$0.00
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$200.00	Rating 0.00							
Spot Ch	Date Ra	inge D	escription	<u>Star</u>	t/End Time	0.0		/eekdays	Ler	gth Rate	Rtg Type		
	09/17/12 edited	2-09/23/12 S	at 6-630p	Sat	6-630p			Sa-	-	:30 <del>(\$200.00)</del>	0.00 NM		
		2 09/22/12	Sat 7-730p	СМ	Sat 7-730p		S-	:30	2	\$400.00 P-4	0.00 NM	2	\$800.00
			Wheel of Fortune		_								
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00	-						
			Sat 730-8p	CM	Sat 730-8p		S-	:30	2	\$400.00 P-4	0.00 NM	2	\$800.00
C+-	t Data	Fred Data	Jeopardy	Consta //// all	Data	Datina							
Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays S-	Spots/Week 2	Rate \$400.00	Rating 0.00	-						
58 WTSP	09/23/1	2 09/23/12	CBS Sunday Mor CBS Sunday Mor	· ·	Sun 9-1030a		S	:30	2	\$500.00 P-4	0.00 NM	2	\$1,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
Week: 09/		09/23/12	S Sun 630-7p	CM	\$500.00 Sun 630-7p	0.00	) S	:30	1	\$350.00 P-4	0.00 NM	0	\$0.00
00 W101	00/20/1	_ 00/20/12	Sun 630-7p		Juli 000-7 p	-	- 3	.50	i	φοσσ.σσ1 -4	0.00 INIVI		ψ0.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u>l</u>						

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Order / Rev: 710415 - 8 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
59 WTSP	09/23/12	2 09/23/12	Sun 630-7p Sun 630-7p 10 N	CM lews	Sun 630-7p		S	:30	1	\$350.00 P-4	0.00 NM	0	\$0.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Date Rai		escription	1 <u>Star</u>	\$350.00 t/End Time	0.00	W	/eekdays	Leng	gth Rate	Rtg Type		
	09/17/12 dited	?-09/23/12 S	un 630-7p	Sun	630-7p			Sı	1 3	30 <del>(\$350.00)</del>	0.00 NM		
		2 09/24/12	Mon Prime A	CM	Mon 8-9p	M		:30	1 \$	64,500.00 P-4	0.00 NM	1	\$4,500.00
			Met Mother/Partr						·	,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Star Week: 09/2	t Date 24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$4,500.00	Rating 0.00							
61 WTSP	09/24/12	2 09/24/12	Mon Prime B 2 Broke Girls/Mik	CM ce & Molly	Mon 9-10p	M		:30	1 \$	55,500.00 P-4	0.00 NM	1	\$5,500.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2 62 WTSP		09/30/12	M Mon Prime C	CM	\$5,500.00 Mon 10-11p	0.00 M		:30	1 ¢	3,500.00 P-4	0.00 NM	1	\$3,500.00
02 W13F	09/24/12	2 09/24/12	Hawaii Five-0	Civi	WOII 10-11p	IVI		.30	ΙФ	33,300.00 F -4	U.UU INIVI	'	φ3,300.00
Star Week: 09/2	t Date	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week	Rate \$3,500.00	Rating 0.00							
64 WTSP			Tue Prime Other	-	9-11p			:30	2 \$	64,500.00 P-4	0.00 NM	2	\$9,000.00
Ctom	t Doto	End Data	NCIS: Los Angel		Doto	Doting							
Stan Week: 09/1	t <u>Date</u> 7/12	End Date 09/23/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$4,500.00	Rating 0.00							
66 WTSP	09/19/12	2 09/19/12	Wed Prime A	CM	Wed 8-930p	W	I	:30	2 \$	64,000.00 P-4	0.00 NM	2	\$8,000.00
Star	t Date	End Date	Survivor: Phillipir Weekdays	Spots/Week	Rate	Rating							
Week: 09/1	7/12	09/23/12	W	2	\$4,000.00	0.00							
67 WTSP	09/19/12	2 09/19/12	Wed Prime C Big Brother (Sea	CM son Finale)	Wed 930-11p	W C	<u> </u>	:30	1 \$	64,500.00 P-4	0.00 NM	1	\$4,500.00
Star Week: 09/1	t Date 7/12	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week	Rate \$4,500.00	Rating 0.00							
68 WTSP			Thu Prime A	СМ	Thu 8-9p		T	:30	1 \$	64,500.00 P-4	0.00 NM	0	\$0.00
Star	t Date	End Date	Big Bang Theory Weekdays	/Big Bang The Spots/Week	c Rate	Rating							
Week: 09/1	7/12	09/23/12	T	1	\$4,500.00	0.00							
	Date Rai 09/17/12	<u>nge                                    </u>	escription hu Prime A		t/End Time 8-9p		_	<u>/eekdays</u> Th	Leng	g <u>th                                    </u>	Rtg Type 0.00 NM		
Cred	dited on line 9									(+ ',/			
			Thu Prime B	СМ	Thu 9-10p		T	:30	1 \$	64,500.00 P-4	0.00 NM	1	\$4,500.00
Stor	t Date	End Date	Two and a Half N Weekdays	Men/Two and a Spots/Week	ı Rate	Rating							
Week: 09/1		09/23/12	T		\$4,500.00	0.00							
70 WTSP	09/20/12	2 09/20/12	Thu Prime C Thu Prime C	СМ	Thu 10-11p		T	:30	1 \$	64,000.00 P-4	0.00 NM	1	\$4,000.00
Star Week: 09/1	t Date 7/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week	Rate \$4,000.00	Rating 0.00							
			Fri Prime A	CM	Fri 8-9p		- F	:30	2 \$	3,000.00 P-4	0.00 NM	2	\$6,000.00
Star	t Date	End Date	Undercover Boss Weekdays	Spots/Week	Rate	Rating							
Week: 09/1		09/23/12	F		\$3,000.00	0.00							
72 WTSP	09/21/12	2 09/21/12	Fri Prime B CSI: NY	СМ	Fri 9-10p		- F	:30	2 \$	53,000.00 P-4	0.00 NM	2	\$6,000.00
<u>Star</u> Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays F	Spots/Week 2	Rate \$3,000.00	Rating 0.00							
			Fri Prime C Blue Bloods	СМ	Fri 10-11p		- F	:30	2 \$	3,000.00 P-4	0.00 NM	0	\$0.00
Star Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays F	Spots/Week 2	Rate \$3,000.00	Rating 0.00							

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Order / Rev: 710415 - 8 Advertiser: Obama/D/President

83 WTSP 09/23/12 09/23/12 Face the Nation

Face the Nation

CM

Sun 1030-1130a

:30

\$500.00 P-4

0.00 NM

\$500.00

1

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/18/12 - 09/24/12 Estimate: 1536 A

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 73 WTSP 09/21/12 09/21/12 Fri Prime C Fri 10-11p 2 \$3,000.00 P-4 0.00 NM \$0.00 Blue Bloods Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---F--2 \$3.000.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WTSP 09/17/12-09/23/12 Fri Prime C Fri 10-11p ---F---:30<del>(\$3.000.00)</del> 0.00 NM Credited 2 WTSP 09/17/12-09/23/12 Fri Prime C Fri 10-11p ---- F----:30(\$3,000.00) 0.00 NM Credited 74 WTSP 09/22/12 09/22/12 Sat Prime B СМ Sat 9-10p :30 2 \$1.500.00 P-4 0.00 NM \$1.500.00 Crimetime Saturday Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 09/17/12 09/23/12 ---S-2 \$1,500.00 0.00 Ch Date Range Start/End Time Weekdays Rate Rtg Type Description Length :30(\$1.500.00) 0.00 NM 2 WTSP 09/17/12-09/23/12 Sat Prime B Sat 9-10p - - - - - Sa- -Credited 75 WTSP 09/23/12 09/23/12 Sun Prime A :30 2 \$4.500.00 P-4 CM 7-8p 0.00 NM \$0.00 60 Minutes Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 09/17/12 09/23/12 2 \$4,500.00 0.00 ----S Weekdays Start/End Time Ch Date Range Description Length Rate Rtg Type 7-8p 0.00 NM 1 WTSP 09/17/12-09/23/12 Sun Prime A - - - - - - - Su :30(\$4,500.00) Credited 2 WTSP 09/17/12-09/23/12 Sun Prime A 7-8p ----Su :30<del>(\$4,500.00)</del> 0.00 NM Credited 76 WTSP 09/23/12 09/23/12 Sun Prime B CM Sun 8-9p ----S :30 1 \$4,500.00 P-4 0.00 NM \$4,500.00 Person of Interest Rating Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 \$4,500.00 0.00 77 WTSP 09/23/12 09/23/12 Sun Prime C CM Sun 9-10p ----S :30 1 \$3,500.00 P-4 0.00 NM \$3,500.00 The Good Wife Weekdays Start Date End Date Spots/Week Rating Rate 09/23/12 Week: 09/17/12 1 \$3,500.00 0.00 78 WTSP 09/23/12 09/23/12 Sun Prime D Sun 10-11p ----S :30 1 \$3,500.00 P-4 0.00 NM \$3,500.00 The Mentalist Weekdays Start Date **End Date** Spots/Week Rating Rate ----S Week: 09/17/12 09/23/12 \$3,500.00 0.00 79 WTSP 09/23/12 09/23/12 NFL Football Game #2 CM 4-7p ----S :30 1 \$5,000.00 P-4 0.00 NM \$0.00 0 NFL Football Game #2 Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 09/17/12 09/23/12 ----S 1 \$5,000.00 0.00 Rate Rtg Type Start/End Time Weekdays Ch Date Range Description Length 1 WTSP 09/17/12-09/23/12 NFL Football Game #2 :30(\$5,000.00) ----Su 0.00 NM Credited [mg ncaa] 80 WTSP 09/18/12 09/18/12 Tue Prime A CM Tue 8-9p - T- - - -:30 2\$10,000.00 P-3 0.00 NM \$20,000.00 **NCIS** Start Date **End Date** Weekdays Spots/Week Rate Rating - T- - - -Week: 09/17/12 09/23/12 2\$10,000.00 0.00 81 WTSP 09/18/12 09/21/12 5-530a CM 5-530a - TWT- - -:30 \$100.00 P-3 0.00 NM \$100.00 5-530a 10 News Start Date **End Date** Weekdays Spots/Week Rate Rating - TWT- - -Week: 09/17/12 09/23/12 \$100.00 0.00 82 WTSP 09/24/12 09/24/12 5-530a CM 5-530a M- - - - -:30 \$200.00 P-3 0.00 NM \$200.00 5-530a 10 News Start Date **End Date** Weekdays Spots/Week Rating Rate M- - - - -Week: 09/24/12 09/30/12 \$200.00 0.00

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Order / Rev: 710415 - 8 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
83 WTSP	09/23/1	2 09/23/12	Face the Nation Face the Nation	CM	Sun 1030-1	130a	S	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays S	Spots/Week 1	Rate \$500.00	Ratii 0.	<u>ng</u> 00						
84 WTSP	09/24/1	2 09/24/12	CBS Evening Nev		630-7p		M	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
Sta Week: 09/	art Date /24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$2,000.00	Ratii 0.	<u>ng</u> 00						
85 WTSP	09/22/1	2 09/22/12	Sat Prime A Crimetime Saturo	CM lay	Sat 8-9p		S-	:30	2	\$1,500.00 P-4	0.00 NM	2	\$3,000.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays S-	Spots/Week 2	Rate \$1,500.00	Ratii 0.	<u>ng</u> 00						
86 WTSP	09/22/1	2 09/22/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p		S-	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays	Spots/Week 1	Rate \$1,500.00	Ratii 0.	<u>ng</u> 00						
-		2 09/21/12	Letterman Late Night with D	CM avid Letterma	1135p-1237		- ТWГF	:30	2	\$700.00 P-3	0.00 NM	2	\$1,400.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 2	Rate \$700.00	Rati	<u>ng</u> 00						
		2 09/21/12	CBS This Morning	g CM	7-9a		- ТWГF	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
Sta Week: 09/	art Date /17/12	End Date 09/23/12	Weekdays - TWFF	Spots/Week 4	Rate \$200.00	Ratii 0.	<u>ng</u> 00						
		2 09/21/12	10 News Replay 10 News Replay	СМ	M-F 207-24	-2x	- ТWГF	:30	1	\$10.00 P-4	0.00 NM	1	\$10.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 1	Rate \$10.00	Rati	<u>ng</u> 00						
92 WTSP	09/23/1	2 09/23/12	Sun Prime B 830p POI	СМ	Sun 8-9p		S	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays S	Spots/Week 1	Rate \$4,500.00	Ratii 0.	<u>ng</u> 00						
93 WTSP	09/22/1	2 09/22/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p		S-	:30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays S-	Spots/Week	Rate \$3,000.00	Rati	<u>ng</u> 00						
		2 09/21/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p		F	:30	1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays	Spots/Week	Rate \$6,000.00	Ratii 0.	<u>ng</u> 00						
95 WTSP	09/22/1	2 09/22/12	NCAA Football G		3-7p		S-	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays	Spots/Week 1	Rate \$2,500.00	Rati	<u>ng</u> 00						
96 WTSP	09/23/1	2 09/23/12	10 Sports Extra 10 Sports Exra	СМ	Su 1135-11	45p	S	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays S	Spots/Week 1	Rate \$500.00	Ratii 0.	<u>ng</u> 00						
97 WTSP	09/20/1	2 09/21/12	Late Late Show Late Late Show	СМ	1237-137a		TF	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
Sta Week: 09/	art Date /17/12	End Date 09/23/12	Weekdays TF	Spots/Week 1	Rate \$350.00	Rati	<u>ng</u> 00						
98 WTSP	09/22/1	2 09/22/12	NCAA Football G		3-7p		S-	:30	1	\$5,000.00 P-3	0.00 NM	1	\$5,000.00
Sta Week: 09/	art Date /17/12	End Date 09/23/12	Weekdays S-	Spots/Week 1	Rate \$5,000.00	Ratii 0.	<u>ng</u> 00						
								_			Totals	405	\$173 235 00